

as of March 31, 2022

# STATEMENT OF THE COMPANY OWNER

Our entrepreneurial spirit and clear values have always shaped the company and form the basis for continuity and independence. Furthermore, we deem neutrality, objectivity and fairness as a supporting pier of our activity. The customer is always in the center of all activities with his needs. However, we do not only convince our customers through professional service. But above all by the fact that we live our philosophy daily.



CEO, Stefan Buser

## **COMPAY PHILOSOPHY**

We are a family-run financial boutique rooted in the industry. As a financial advisor and portfolio manager we operate competently and responsibly in the environment of the markets, in a profiled and independent manner. In a more and more competitive, fast moving world of finance, in which it is increasingly cold, arrogant and power-obsessed, we are the quiescent pole and try to encounter the occurrence with warmth, understanding, honesty, decency and humanity. We understand our customers. We listen to them and we look after them long term and completely, without prioritizing our own benefit. Our philosophy and mission statement is therefore characterized by high moral, human and ethical demands on ourselves. And we are happy about every customer, whom we can help to achieve the desired form of satisfaction, success and self-realization. At our word and our advice is always reliable and we always work serious, professional and customer-oriented. Your trust is our highest good.

## FAMILY OFFICE

The Multi-Family Office SBF BUSER FINANCE advises and accompanies individuals and families in the management and maintenance of family assets, including the associated companies. It offers various own financial services or provides external specialists.

### **OUR SERVICES**

Portfolio Management Together with various partners, we provide professional portfolio management services for institutional clients, financial intermediaries, asset managers, investment and pension funds. We also act as an independent asset manager. Our many years of experience guarantee above-average, consistent results, security and foresight. In this activity we also always act independently and neutrally, especially when defining the investment strategy and making investment decisions.

Fiduciary and Tax Services Financial Advice is high quality work for us. Our service is designed to satisfy the highest demands. We look forward to being there for your requests.

As your personal trustee, we handle various tasks for you quickly, reliably and competently. Thus, you can always be sure, that nothing is forgotten and gain additional free time.

Financial and Investment Advice





## INFORMATION ABOUT THE FINANCIAL SERVICE PROVIDER

(according to Financial Services Act FIDLEG)

Year of foundation: 2018

Office: CH-4452 Itingen, BL
Type of company: Family Office
Legal form: Individual companies

Services: Asset Management, Fiduciary and Tax Services,

Financial and Investment Advice, Portfolio Management,

Real estate and financing brokerage



Contact details, domicile:

SBF BUSER FINANCE, Businesspark, Zelgliweg 3, CH-4452 Itingen BL

phone: 061 923 03 36, e-mail: stefan.buser@sbfbuserfinance.ch mobile: 079 372 79 36, website: <a href="www.sbfbuserfinance.ch">www.sbfbuserfinance.ch</a>

Management:

Stefan Buser

Professional experience:

over 33 years, working in banking and finance since 1986 and as an asset manager since 1998.

FinSA:

The company has been fully implementing the legal requirements as a financial intermediary since January 1, 2020 and meets all legal requirements for its activities.

Association:

Wirtschaftskammer Baselland, Haus der Wirtschaft, 4410 Liestal

Professional liability insurance: Zurich Versicherungs-Gesellschaft AG

Consultant Register:

BX Swiss AG - regservices.ch, Talstrasse 70, 8001 Zürich, www.regservices.ch, ID SB44185

Client advisors, i.e. natural persons who provide financial services in the name of a financial service provider or as financial service providers themselves, must be entered in an consultant register. All our customer advisors are therefore registered with BX Swiss AG.

Ombuds office

Ombudsstelle für Finanzdienstleister (OFD), Bleicherweg 10, 8002 Zürich

Since the Financial Services Act came into force, as a customer of a

financial service provider you may take recourse to an ombudsman procedure at an ombuds office recognized by the Federal Department of Finance. Therefore, the company has joined the OFD.

Legal basis:

Bundesgesetz über die Finanzdienstleistungen FIDLEG/FIDLEV 2018

Economics ties:

There are no economic ties to third parties. The company acts completely independently.

Considered market supply:

We have no financial instruments of our own. Our advice and recommendations in the investment business are therefore always independent and neutral. However, we inform all clients transparently about the costs incurred as well as the opportunities and risks.

Conflicts of interest:

There are internal directives as well as organizational measures to identify potential conflicts of interest in business activities and to prevent them accordingly.

Cutomer segments:

Private clients, professional clients, institutional clients